

1 of 8

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	1	M-TU	6A-630A		:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
		Buyline Comment: 6A NEWS										
	2	W-F	6A-630A		:30	\$325.00	10/03-10/05	3	1	3	\$975.00	
		Buyline Comment: 6A NEWS										
	3	W-F	630A-7A		:30	\$325.00	10/03-10/05	3	1	3	\$975.00	
		Buyline Comment: NEWS										
	4	M-TU	630A-7A		:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
		Buyline Comment: NEWS										
	5	M-TU	7A-9A		:30	\$325.00	10/08-10/09	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	6	W-F	7A-9A		:30	\$325.00	10/03-10/05	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	7	M-TU	9A-10A		:30	\$225.00	10/08-10/09	2	1	2	\$450.00	
		Buyline Comment: MORNING BLEND										
	8	W-F	9A-10A		:30	\$225.00	10/03-10/05	3	1	3	\$675.00	
		Buyline Comment: MORNING BLEND										

3 of 8

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	20	W-F	330P-4P		:30	\$250.00	10/03-10/05	3	1	3	\$750.00	
		Buyline Comment: NEWS										
	21	W-F	4P-430P		:30	\$350.00	10/03-10/05	3	1	3	\$1,050.00	
		Buyline Comment: JUDGE JUDY										
	22	M-TU	4P-430P		:30	\$350.00	10/08-10/09	2	1	2	\$700.00	
		Buyline Comment: JUDGE JUDY										
	23	M-TU	430P-5P		:30	\$350.00	10/08-10/09	2	1	2	\$700.00	
		Buyline Comment: JUDGE JUDY										
	24	W-F	430P-5P		:30	\$350.00	10/03-10/05	3	1	3	\$1,050.00	
		Buyline Comment: JUDGE JUDY										
	25	W-F	5P-530P		:30	\$500.00	10/03-10/05	3	1	3	\$1,500.00	
		Buyline Comment: 5P NEWS										
	26	M-TU	5P-530P		:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
		Buyline Comment: 5P NEWS										
	27	M-TU	6P-630P		:30	\$650.00	10/08-10/09	2	1	2	\$1,300.00	
		Buyline Comment: 6P NEWS										
	28	W-F	6P-630P		:30	\$650.00	10/03-10/05	3	1	3	\$1,950.00	
		Buyline Comment: 6P NEWS										
	29	W-F	630P-7P		:30	\$650.00	10/03-10/05	3	1	3	\$1,950.00	
		Buyline Comment: 630P NEWS										
	30	M-TU	630P-7P		:30	\$650.00	10/08-10/09	2	1	2	\$1,300.00	
		Buyline Comment: 630P NEWS										

5 of 8

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----	
	42	TU	8P-10P		:30	\$5,500.00	10/09-10/09	1	1	1	\$5,500.00		
			Buyline Comment: DANCING RESULTS										
	43	W	8P-830P		:30	\$1,750.00	10/03-10/03	1	1	1	\$1,750.00		
			Buyline Comment: THE MIDDLE										
	44	W	9P-930P		:30	\$5,500.00	10/03-10/03	1	1	1	\$5,500.00		
			Buyline Comment: MODRN FAMILY										
	45	TH	9P-10P		:30	\$2,500.00	10/04-10/04	2	1	2	\$5,000.00		
			Buyline Comment: GREY'S ANATOMY										
	46	TH	10P-11P		:30	\$1,750.00	10/04-10/04	1	1	1	\$1,750.00		
			Buyline Comment: SCANDAL										
	47	F	8P-9P		:30	\$850.00	10/05-10/05	1	1	1	\$850.00		
			Buyline Comment: SHARK TANK										
	48	F	9P-10P		:30	\$1,500.00	10/05-10/05	1	1	1	\$1,500.00		
			Buyline Comment: PRIMETIME										
	49	F	10P-11P		:30	\$2,000.00	10/05-10/05	1	1	1	\$2,000.00		
			Buyline Comment: 20/20										
	50	SA	6A-630A		:30	\$250.00	10/06-10/06	2	1	2	\$500.00		
			Buyline Comment: 6A NEWS										
	51	SA	630A-7A		:30	\$250.00	10/06-10/06	2	1	2	\$500.00		
			Buyline Comment: NEWS										
	52	SA	7A-8A		:30	\$400.00	10/06-10/06	2	1	2	\$800.00		
			Buyline Comment: GD MRN SAT										

6 of 8

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----	
	53	SA	8A-9A		:30	\$275.00	10/06-10/06	2	1	2	\$550.00		
			Buyline Comment: 8A NEWS										
	54	SA	11P-1135P		:30	\$500.00	10/06-10/06	1	1	1	\$500.00		
			Buyline Comment: 11P NEWS										
	55	SA	5A-530A		:30	\$200.00	10/06-10/06	2	1	2	\$400.00		
			Buyline Comment: NEWS										
	56	SA	530A-6A		:30	\$200.00	10/06-10/06	2	1	2	\$400.00		
			Buyline Comment: NEWS										
	57	SU	6A-630A		:30	\$250.00	10/07-10/07	2	1	2	\$500.00		
			Buyline Comment: 6A NEWS										
	58	SU	630A-7A		:30	\$250.00	10/07-10/07	2	1	2	\$500.00		
			Buyline Comment: NEWS										
	59	SU	7A-8A		:30	\$400.00	10/07-10/07	2	1	2	\$800.00		
			Buyline Comment: GD MRN SUN										
	60	SU	8A-9A		:30	\$275.00	10/07-10/07	2	1	2	\$550.00		
			Buyline Comment: 8A NEWS										
	61	SU	10A-11A		:30	\$400.00	10/07-10/07	1	1	1	\$400.00		
			Buyline Comment: THIS WEEK										
	62	SU	7P-8P		:30	\$650.00	10/07-10/07	2	1	2	\$1,300.00		
			Buyline Comment: AMERICA'S FUNNIEST VIDEO										
	63	SU	8P-9P		:30	\$2,250.00	10/07-10/07	1	1	1	\$2,250.00		
			Buyline Comment: ONCE UPON A TIME										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 444

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //444

Flight Dates 10/03/2012 - 10/09/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	64	SU	9P-10P		:30	\$2,750.00	10/07-10/07	1	1	1	\$2,750.00	
			Buyline Comment: REVENGE									
	65	SU	11P-1130P		:30	\$600.00	10/07-10/07	2	1	2	\$1,200.00	
			Buyline Comment: 11P NEWS									
	66	SU	530A-6A		:30	\$200.00	10/07-10/07	2	1	2	\$400.00	
			Buyline Comment: NEWS									
	67	SU	5A-530A		:30	\$200.00	10/07-10/07	2	1	2	\$400.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 140 / \$96,975.00

---SALES MONTHLY TOTALS---

Oct 12: 140 / \$96,975.00

Sales Totals: 140 / \$96,975.00

Station Totals: 140 / \$96,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$359,167	KBLR	0%	KLAS	21%	KSNV	28%	KTNV	27%	KTUD	0%
		KVCW	2%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

Rep Order# 6860552 Ver# 1 Status New
EC'd Yes

Traffic Order# 6860552

Printed: 10/02/2012 4:56 PM
Last Received: 10/02/2012 11:25 AM
Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV
Advertiser () .ROMNEY 4 PRESIDENT
Product MITT ROMNEY
Estimate# 444
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //444
Flight Dates 10/03/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CREDIT RISK ---
CASH IN ADVANCE